



Jaguar Financial Inc.

Press Release 17-06

JAGUAR ANNOUNCES TSX STOCK SYMBOL CHANGE TO “JFI”

TORONTO, CANADA – July 30, 2007 – Jaguar Financial Inc. (“Jaguar” or the “Company”) (TSX:JNI) today announced that effective at the opening of trading on Wednesday August 1, 2007, the Company’s stock symbol has been changed to “JFI” and the Company’s CUSIP number has been changed to 47008M 10 4. These changes are a result of the recent change in name of the Company to Jaguar Financial Inc.

About Jaguar

Jaguar is a Canadian merchant bank that invests in undervalued small capitalization companies in a variety of industry sectors.

The Toronto Stock Exchange does not accept responsibility for the adequacy or accuracy of this news release. This news release may contain certain forward looking statements which involve known and unknown risks, delays, and uncertainties not under Jaguar's control which may cause actual results, performances or achievements of Jaguar to be materially different from those implied by such forward looking statements.

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